

**DAFTAR LULUSAN TAHUN 2014  
MAHASISWA PROGRAM INTERNASIONAL JURUSAN MANAJEMEN**

NO	NAMA	NIM	SKS	IPK	JUDUL SKRIPSI	DOSEN PEMBIMBING	TANGGAL YUDISIUM	LAMA STUDI
1	CUNANDA AYU OKTIVIANE	105020203121005	149	3,96	HOW QUALITY, SATISFACTION AND IMAGE CREATE LOYALTY AT AN INDONESIAN BANKING COMPANY: An Empirical Study in PT. Bank Bukopin, Tbk Malang Branch	Ananda Sabil Hussein, Ph.D.	FEBRUARY 6, 2014	3 tahun 6 bulan
2	RAMADHANIF CONDRO WIBOWO	105020207121004	147	3,89	THE EFFECT OF SERVICE QUALITY ON CUSTOMERS SATISFACTION: With Ethnicity as a Dummy Variable (A Study on PT. Bank Rakyat Indonesia (Persero) Tbk, Pasuruan Branch)	Sunaryo, SE.,M.Si.,Ph.D	May 20, 2014	3 tahun 10 bulan
3	AYUNI BERTA ANUGRAHSARI	105020207121005	149	3,67	The Effect of Marketing Communication Mix on Customers Purchasing Decision: Study on the Customers of Ramayana Department Store, Malang	Dr. Fatchur Rohman, SE.,M.Si	June 30, 2014	3 tahun 11 bulan
4	Radya Mahardika	105020201121005	147	3,44	The Influence of Brand Image and Promotional Mix Toward Users Repurchase Intention of Telecommunication Provider (A Case Study of Smartfren Users in University of Brawijaya, Indonesia)	Dr. Noermijati , SE., MTM.	August 20, 2014	4 tahun 1 bulan
5	Ni Made Dewi Laksmi	105020203121004	147	3,17	The Influence of Service Quality Dimension Toward Customer Satisfaction At PT. Enertika Dwipa Cipta (Pulomas Golf Course), Jakarta	Nanang Suryadi , SE., MM.	August 29, 2014	4 tahun 1 bulan
6	RENDY OKTAREZA	0810223052	146	2,69	The Effect of Brand Equity on iPhone Purchasing Decision (Study at Faculty of Economics and Business Students, University of Brawijaya)	MISBAHUDDIN AZZUHRI , SE., MM.	August 29, 2014	6 tahun 1 bulan
7	Tia Dewanti Sylvina Sari Saksono	105020203121002	149	3,46	The Influence of Service Marketing Mix on Customer's Decision to Visit Eco Green Park	Ainur Rofiq , SE., MM., Ph.D.	August 29, 2014	4 tahun 1 bulan
8	Rakhmansyah Wildan Akbar H.	105020201121004	144	3,09	The Relationship Among Marketing Mix, Satisfaction, and Repurchase Intention on Smartfren Users at Brawijaya University	<b>Prof. Dr. Djumilah Zain, SE</b>	August 29, 2014	4 tahun 1 bulan
9	Mohammad Risal Zawawi	105020201121002	147	3,41	Marketing Communication Mix and Its Influence on Consumer Purchase Decision to Buy Yamaha Mio Series in Kediri Regency	MISBAHUDDIN AZZUHRI , SE., MM.	August 29, 2014	4 tahun 1 bulan

10	EKA FIKRI MASYHURI	105020205121001	144	3,13	The Influence of Motivation, Perceived Value, Reference Group and Brand Image on The Parents' Purchase Decision in Yayasan Pupuk Kaltim Senior High School Bontang	DIMAS HENDRAWAN , SE., MM.	September 30, 2014	4 tahun 2 bulan
11	KURROTUL DESFIREA WIDYA KUSUMA	105020203121001	151	3,01	The Influence of Service Quality Towards Customer Satisfaction and Word of Mouth (Study on Inpatient of Prima Husada Hospital, Malang)	Prof.Dr.Drs. UBUD SALIM , MA.	September 30, 2014	4 tahun 2 bulan